



RAPID DIGITAL

WE OWN THE DIGITAL WORLD



COMPANY

profile

2022/23

The Widely Trusted Digital Marketing
Agency in Dubai



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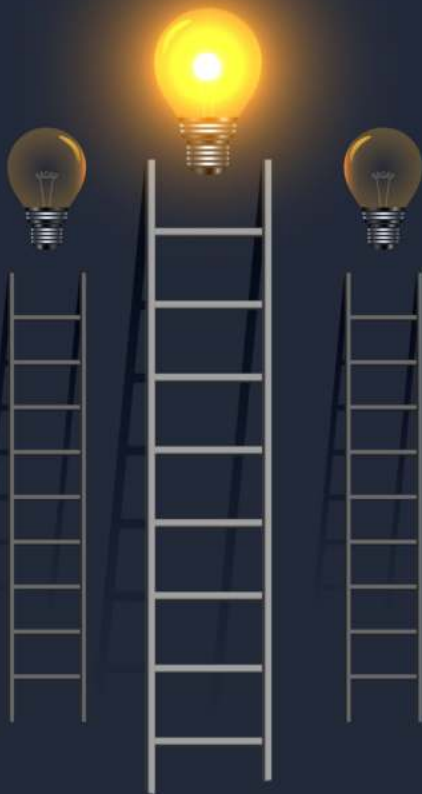
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ABOUT US

Rapid Digital has proved its mettle and strength in the field of digital marketing over the last few years. As the name suggests, solutions are quick, spontaneous and spot on. With an experience that spans over two decades, we provide our clients with exactly what they need to build their brand.

Client satisfaction has been our utmost priority since we have started this venture. As a result, we have successfully delivered more than fifty projects.

We take pride in providing our clients with work that gets them where they want to be. We ensure to work with our clients cohesively so that their business goals and objectives are met. We analyse frequently occurring problems and suggest possible solutions which ensure a seamless process. Not sure where to start? We'll work with you to design and implement the right solution.



WE LIGHT-UP YOUR BUSINESS WITH A CLICK



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WORK PROCESS

We follow a tactical approach to aid businesses in identifying and creating the content that helps them meet the demands of their primary customers and attain a global reach. We associate closely with your team to create strategies that prove fruitful in attaining the goals and aspirations of your company. Hence, we maintain a two-way approach helping you to make your business unique and distinctive. We promise you a successful and memorable digital journey with us.

We explore and perform in-depth research to create solutions and challenge assumptions at every level. Prior to implementation, we conduct a thorough review of the project and assess the client's exact requirements. We enjoy the challenge of making something unique while still being user friendly. We create together effective teams.

We build versatile and sustainable business driven strategies with the aid of highly experienced and passionate experts.





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The rapid way of work believes in guiding its clients down the road of excellence by delivering the best digital marketing services available. We develop data-driven strategies, product original content, and innovate creative ideas that deliver real-time results. All of the services we provide will be customised to meet your unique requirements. At RDTME, we help you take your company to new heights by giving it plenty of visibility and steering traffic in the right direction. Years of expertise are brought to you by our core team of industry experts. Our entire group will be on your side the whole time, acting as an extension of your brand and verifying that solutions are used at the right moments to achieve the best results.

HAPPY CLIENT

We have been working with RAPID to enhance our online presence through implementation of better digital marketing & SEO. We have always found the team to provide an expert and efficient service. Their flexible approach is highly valued by us

**KATHIRVEL M - GENERAL MANAGER
IMMEDIATE COURIER SERVICE LLC**

100+

SATISFIED CLIENTS

200+

PROJECTS COMPLETED

15

TEAM MEMBERS

99

ON-TIME COMPLETION

Our team consists of professionals who are experts in their specific fields. They truly understand the market and the needs of your brand. With global first-hand experience, our team aids you in conquering the digital world with a bold approach.

We help you with rapid growth, in a secure manner, and ensure that your business reaches new heights. We help make you stand apart in the digital world and leave your mark.

TEAMWORK



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LOGO DESIGN & BRANDING

A strong brand identity is critical for any business - whether you're just starting out or you're looking to give your existing business a makeover. We offer a range of branding services, from logo design all the way to complete corporate identity kits, that will help you operate with a consistent, attractive brand identity. If your business has specific needs, we can tailor our packages to suit you. Our branding agency combines strategy, design, and technology to co-create brands that are both brilliant and beautiful.

- Brand Identity: Logo, Brand Image, Brand Positioning & Visual Identity
- Design of collaterals, leaflets, brochures, signages
- Website Landing Page
- Corporate Identity: Letterhead, business card, Stationaries & Collaterals,
- Vehicle & Uniform Branding

Our primary focus is on brand recognition and customer connection. We adopt collaborative approach to projects, working closely with to ensure that your designs & marketing materials are memorable and stand out to your target market.





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WEBSITE DESIGN & DEVELOPMENT

Our team specializes in building high-performing and secure websites and web portals using the latest technologies. We offer Static, Dynamic and e-Commerce Web design services that are perfect for businesses of all types, whether you need a corporate website, a blog, or an online store. Our goal is to always deliver online solutions that are functional, sustainable, and have a purpose. We think about your long-term needs when creating an extension of your business online, so you can be confident that your website will meet your future requirements.

Rapid Digital has a team of experienced digital professionals with full in-house development capabilities – front and back end, website design, and integrated marketing campaigns. We will give you a website that is: unique, user-friendly, responsive, visible, has a purpose & works. We host your website, minimise downtime, keep security patches up to date, and have a backup process to protect your data.

- UI & UX Design
- Website Designing & Redesigning
- Interactive Website Designing
- Mobile Website
- E-Commerce Websites
- Website AMC





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DIGITAL MARKETING

It's estimated that more than 80% of consumers do research online before making a purchase decision - so if you're not visible online, you're missing out on a lot of potential customers. By investing in a website and being proactive in its development and marketing, you can make sure that you're part of the purchase decision. Your website should be a living, breathing channel, adapting to the changing online world in order to take advantage of increased visibility, marketing opportunity, efficient budgets, and customer engagement.

GOOGLE ADS

Google Ads help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted, and cost-effective remarketing. With display ads on popular websites, as well as text ads in Google Search, we create campaigns that reach your potential customers



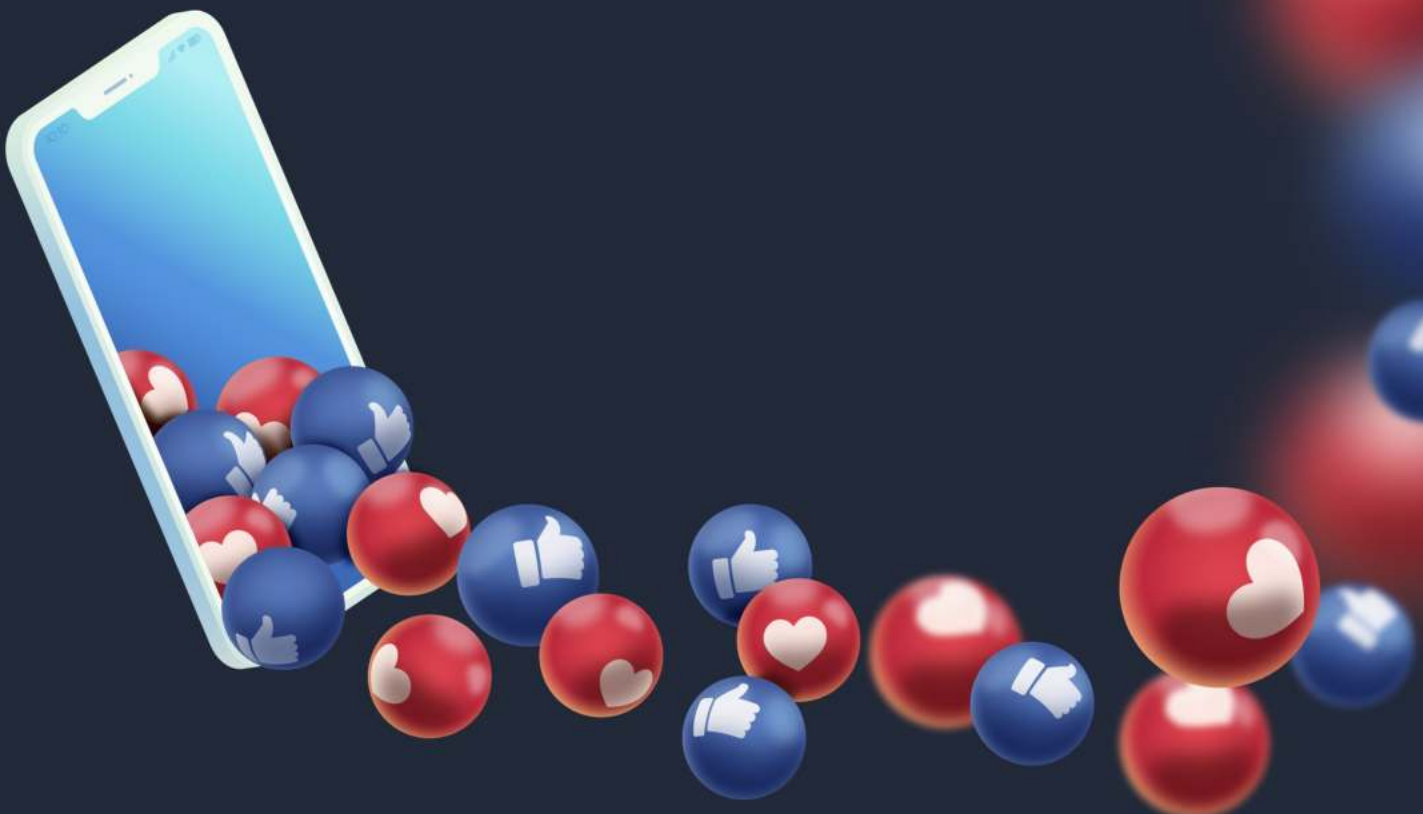


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Social media platforms such as Facebook, Instagram, LinkedIn and YouTube are extremely important tools that businesses should use to enhance their brand and grow their customer base. Our creative team can help you develop your social media channels in order to achieve success.

- Lead generation
- Digital Advertising
- WhatsApp Marketing





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OUR CLIENTS



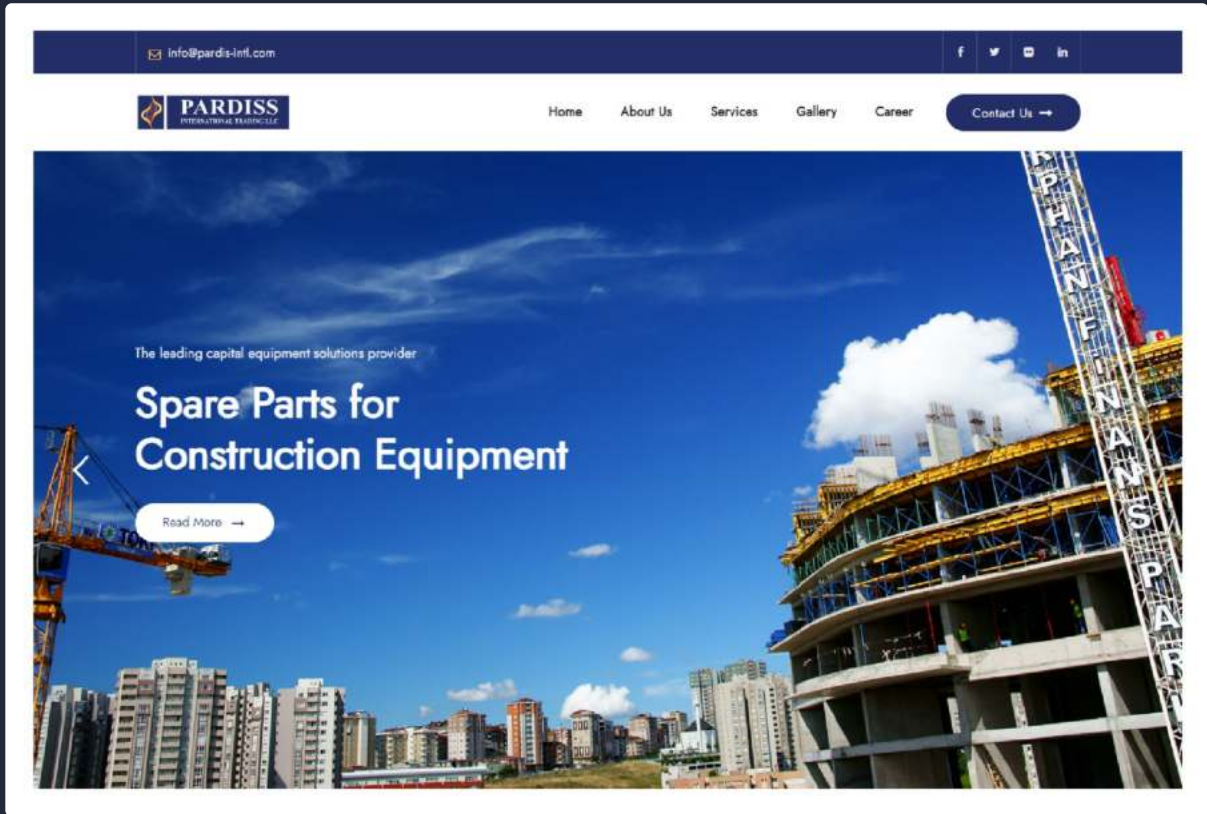
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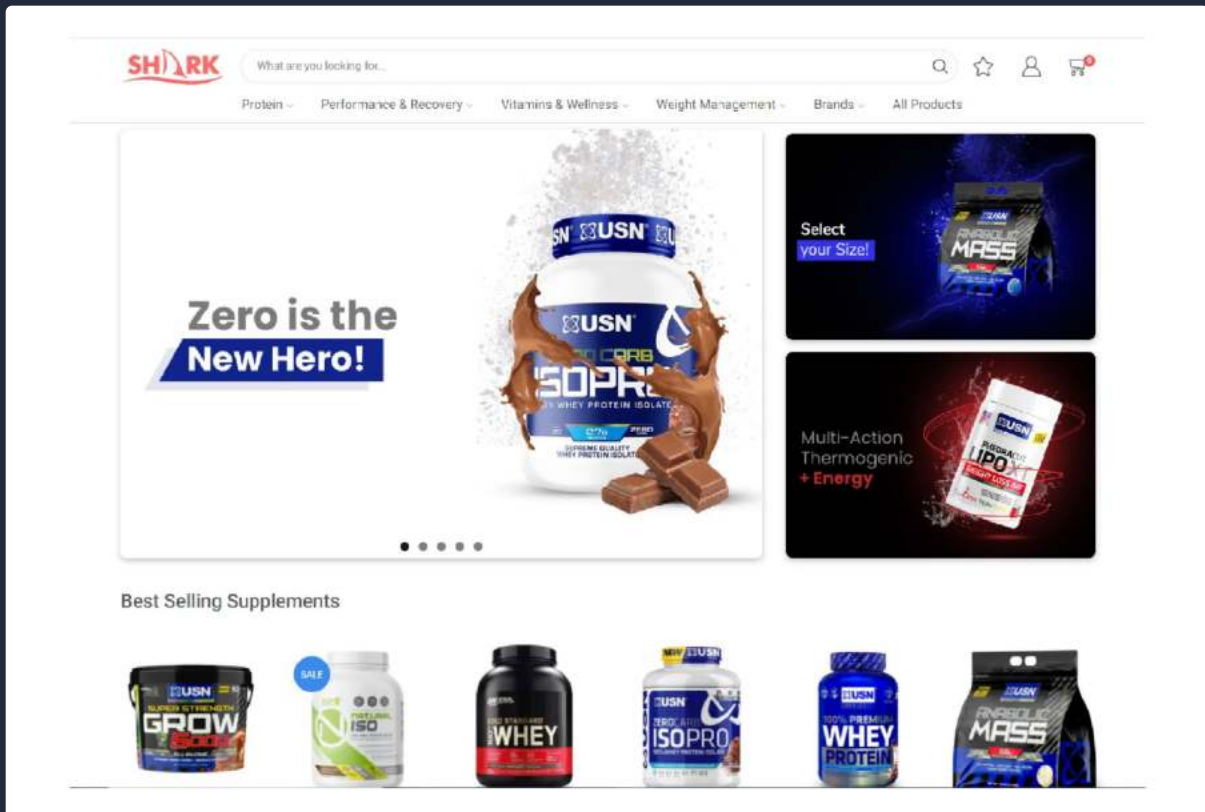
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OUR PROJECTS



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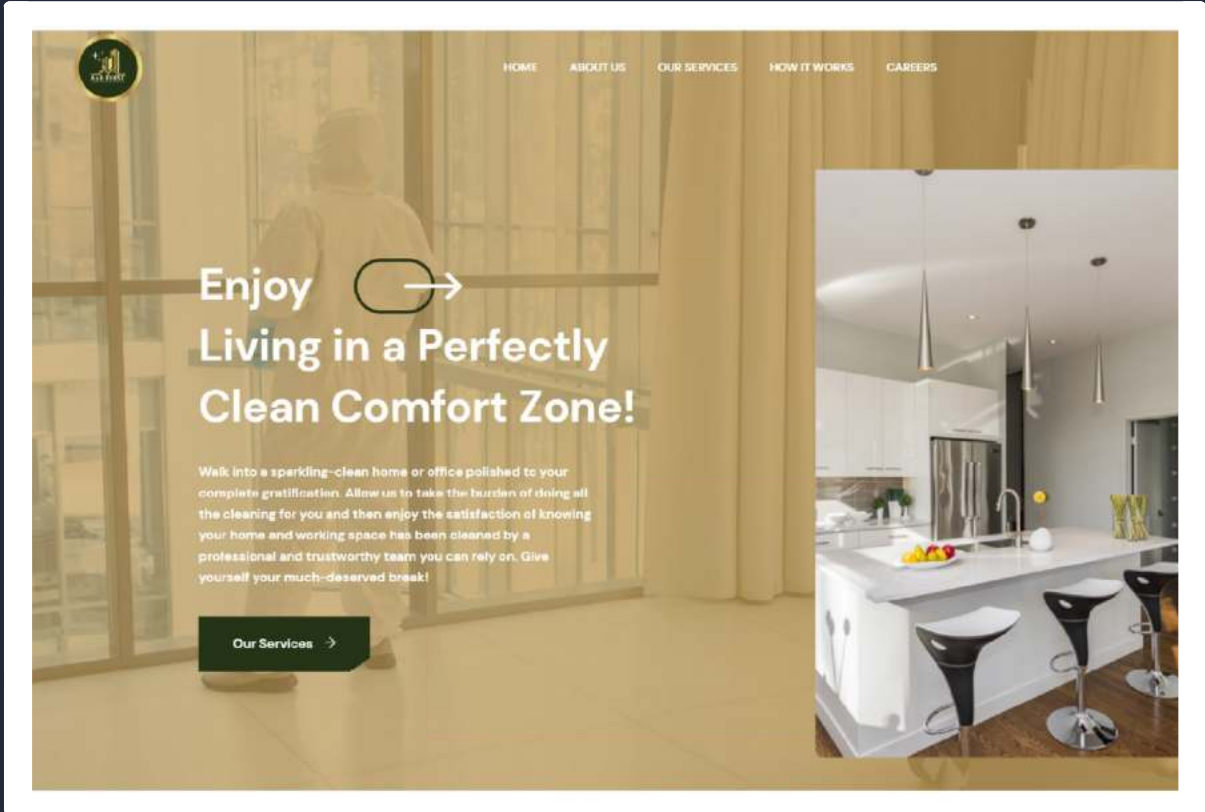
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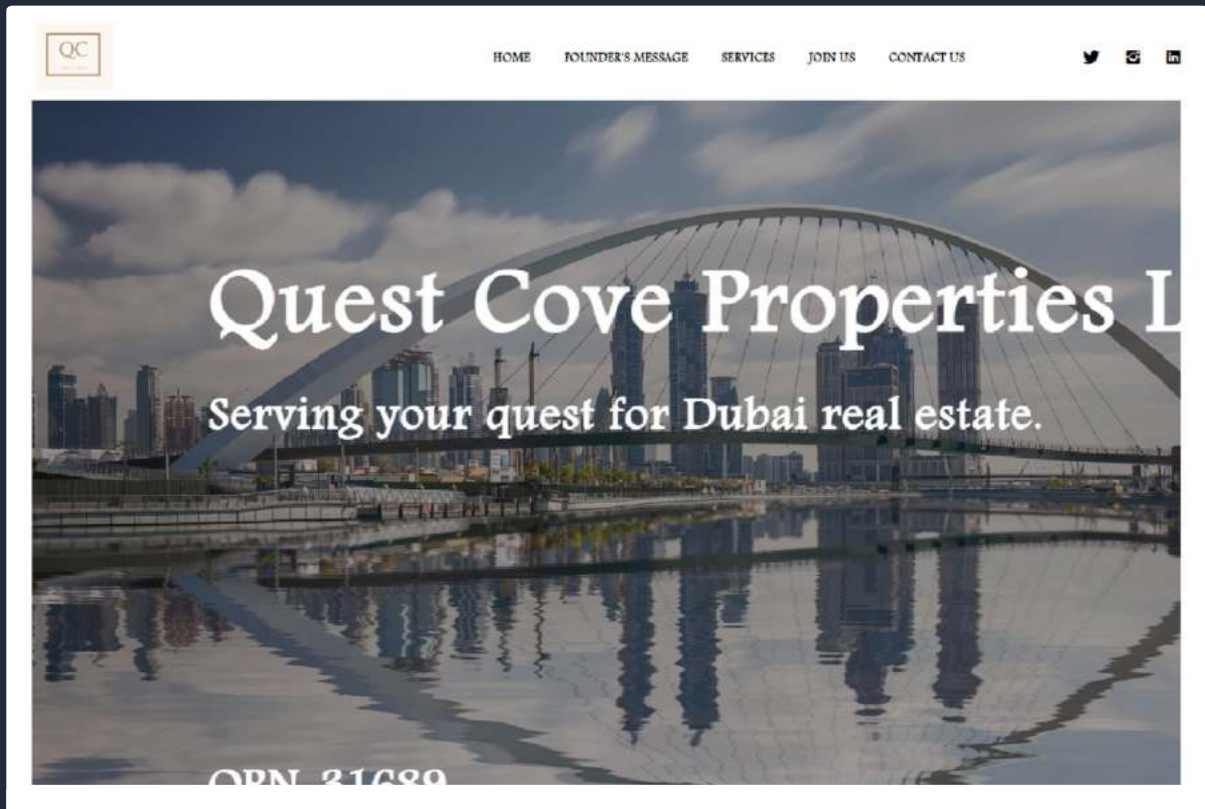
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